

FOR IMMEDIATE PUBLICATION

Advanced Heating Solutions Becomes the First CGC Qualified Firm in Atlantic Canada
Applications from across Canada currently being processed by the CGC

Montréal (QC) / Springhill (NS), February 26, 2008 – The Canadian GeoExchange Coalition (CGC) is pleased to announce that Advanced Heating Solutions, from Springhill (Nova Scotia), has become, today, the first fully qualified firm in Atlantic Canada as part of its **Global Quality GeoExchange™ Program®**. The goal of the Program is to grow the industry in a professional and sustainable manner.

The **Global Quality GeoExchange Program®** is the CGC's response to over four years of Canadian stakeholder requests to "raise the bar" in available training and in the consistency of quality of work delivered by geoechange practitioners. As a result, the CGC has built the world's most stringent quality assurance programme for geoechange technology.

Company Qualification under the **Global Quality GeoExchange™ Program®** means that companies hire CGC accredited individuals for vertical loop installation, system installation and / or design, either as full time employees or as subcontractors. CGC qualified companies agree to abide by the **CGC Code of Conduct**, have had their credentials verified and as such offer the highest quality workmanship, and conform to the industry's highest ethical standards.

"We are very excited to be part of this 'new' program through the CGC. I think it represents a turning point for Canada's geothermal industry. With raised standards on designs and installations, the industry's reputation will improve, as well as its popularity" declared Mark McCormick, Owner of Advanced Heating Solutions.

In the past 12 months, CGC, in close cooperation with its other partners have trained slightly over 40 industry specialists in Atlantic Canada and many of those have already filed their applications for CGC accreditation and company qualification. Throughout the country, the number of CGC trainees is now well over 1000.

"The CGC Program is designed to provide direct value-added services to the Canadian industry and to reinvest 100 % of the training and accreditation investments made by the Canadian geoechange industry stakeholders in Canada. There is no outflow of Canadian financial resources to any foreign organisation" said Denis Tanguay, CGC President & CEO.

Canadian incentive programmes increasingly refer to and require Canadian training and accreditation as developed by the CGC. Many utilities and provincial governments have already indicated their intention to follow this path. CGC would like to remind customers and industry specialists that as of April 1st, 2008, all eligible geoechange systems under the **ecoENERGY Retrofit – Homes** grant program will have to be CGC certified. CGC system certification rests on CGC training for installers and designers, or equivalent quality controlled training, as offered by recognized partners. Detailed information can be found in the FAQ available at www.geo-exchange.ca

The Canadian GeoExchange™ Coalition acts as the industry catalyst to unite private and public sector stakeholders, and to expand the market for geoechange™ technology in Canada. As the nexus of information, training, certification, industry standards and public awareness, our mandate is to work with stakeholders to build the necessary infrastructure to foster the growth of the Canadian geoechange™ industry. For more information, visit www.geo-exchange.ca

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For inquiries, please contact:

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